

ALBERTO AMADIO

ART DIRECTOR, DESIGNER



INFO & CONTACTS

18.03.1982 - Venezia

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albertoamadio.net

WORK EXPERIENCE

Experience working independently as well as with cross-functional teams to plan, create and launch presentations, products and campaigns for national and international brands.

Able to develop and deliver advanced design and graphics solutions from concept to presentation, production, in team as well as independently. Blend 2D and 3D graphics with photography and video to achieve maximum impact. Agile in managing multiple projects within specifications, budget restrictions and tight schedules.

TECHNICAL SKILLS

Experience in creating design concepts and digital content for branding, visualization, advertisement and presentations using photoretouch, illustration, 3d and photo integration, 3d modeling, photorealistic and artistic rendering, animation and video editing. Focus on helping brands have a strong visual identity developing solutions for product, fashion, retail and architecture, for integration across platforms while providing clients with solutions, from print and video to web and socials to 3D print and the VR experience.

LANGUAGES

- Italian - Mother language (C2)
- English - Fluent (C1)

EDUCATION

- 2007 • ISTITUTO UNIVERSITARIO DI ARCHITETTURA DI VENEZIA (IUAV) - DESIGN & ARTS
University degree in Design & Arts (laDIS)
- 2002 • SCIENTIFIC HIGH SCHOOL G. PARINI
Scientific High School degree

PROFESSIONAL EXPERIENCE

- 2018 • **H•FARM**
01.2017 Art Director, Designer (freelance)
3D Motion graphics for product presentation, architectural visualization for interior design and retail.
- 12.2016 • **HANGAR DESIGN GROUP (VENEZIA)**
01.2013 Senior Art Director, Designer (Full time)
Brand Identity, ATL, BTL, B2B & B2C Adv, product design, retail design, photoretouch for the fashion industry.
Clients: Acera, ACTV, Amedei, Arper, Came, Confartigianato, Guggenheim, Generali, Listone Giordano,
- 12.2012 • **LEO BURNETT (MILANO)**
02.2011 Senior Art Director, Designer (Full time)
Brand Identity, graphic design, art direction, visual design.
Team: Marlboro Motorsport (Scuderia Ducati/Ferrari Corse)
Clients: Philip Morris Int., Marlboro
- 12.2010 • **AVENUE SERVIZI SRL**
07.2007 3D Digital Artist (Freelance)
3D Product Animation for presentation and retail.
(Ferrari Eyewear by Marcolin, Pal Zileri, Pucci, John Galliano)
- 02.2007 • **DELINEODESIGN**
12.2006 Industrial Designer
Stage (400 hours) Furniture design, concept to prototype development.

SOFTWARE

Photoshop	●●●●	Cinema4D	●●●●
Indesign	●●●●	CoronaRender	●●●●
Illustrator	●●	Rhinoceros	●●●●
Premiere	●●●●	Realfow	●●●●
Lightroom	●●	UnrealEngine	●●

PRIZES

- 2016 • RED DOT DESIGN AWARD
Client: Acera Taiwan
Product: Acera Travel Mugs
Agency: Hangar Design group